



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2021

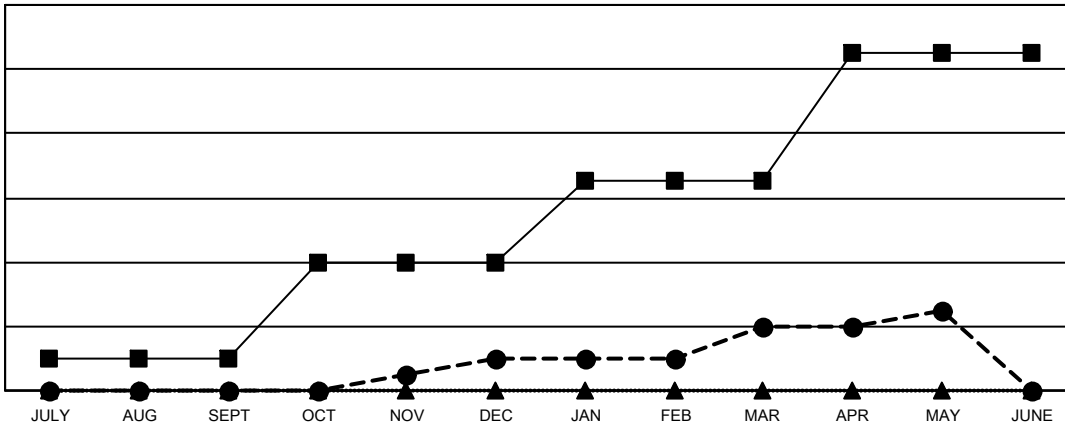
Multiple District 27

LOCATION: WISCONSIN

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	0	1
OCT/NOV/DEC	6	2	0
JAN/FEB/MAR	5	2	3
APR/MAY/JUNE	8	1	0

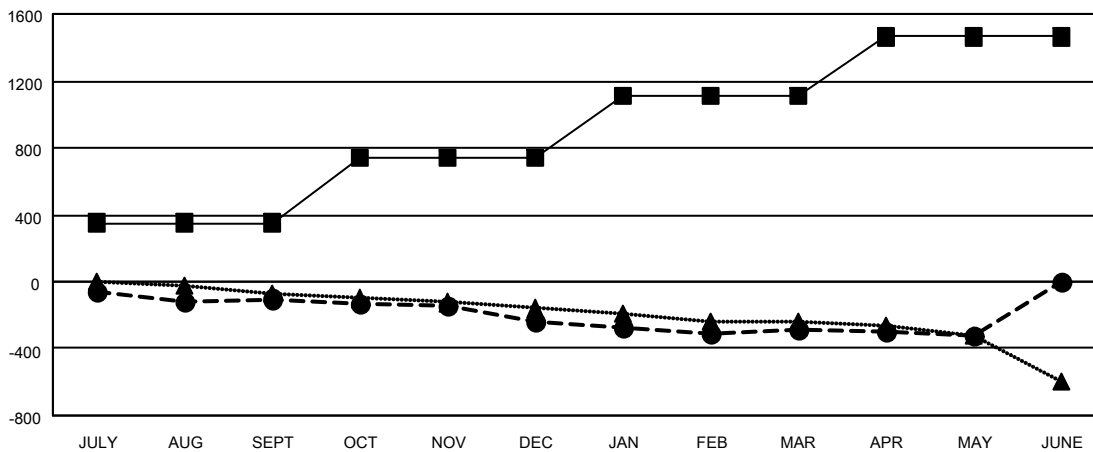
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	352	322	385
OCT/NOV/DEC	392	298	427
JAN/FEB/MAR	367	292	317
APR/MAY/JUNE	352	230	252

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 4	269 CLUBS OF 515 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
		MALE 12,312 (74.16%) FEMALE 4,291 (25.84%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 3,352
DECEASED 252		FAMILY MEMBERS PAYING HALF DUES 1,709
CLUB CANCELLED 15		
OTHER 1,114		
TOTAL 1,381		